



American  
Society of  
Professional  
Estimators



# 2009 ASPE NATIONAL CONVENTION

The St. Louis Chapter of the American Society of Professional Estimators has the privilege of hosting the 2009 National Estimating Academy and Convention this July 22 - 25.

It's been over 30 years since St. Louis has had this honor, and we're excited about the opportunity for our construction community.

The Estimating Academy will provide a great educational opportunity for your personnel. BIM and LEED are the featured topics this year. In addition classes for Highway & Bridge Construction and Infrastructure estimating will also be included. A detailed description of the Estimating Academy will be forthcoming.

In order to provide the best educational and networking experience, we need your help. Sponsorship amounts are available at every level. Please see the attached flyer for the benefits to your company for contributing to this event.

We look forward to speaking with you in the near future.

Sincerely,

Brad Davis  
St. Louis Chapter President  
American Society of Professional Estimators

Brad Davis, President  
314-781-7005

Mark Uthe, 1st VP  
Bob McCann, 2nd VP  
Colleen West, Secretary  
J. Stukenberg, Treasurer

American Society of Professional Estimators  
2009 National Estimating  
Academy & Convention

The Sheraton Downtown - Saint Louis, MO  
July 22 - 25, 2009



### General Information

For companies wishing to reach the cream of the crop in decision maker estimating department leaders, this is a truly unique event. No other event in the U.S. construction industry can put your message front and center before as large a group of estimating professionals. All sponsorships (except a la carte) include plans to help you reach attendees, our general membership and beyond into the industry.

### New this year

All exhibit space will be located in the "ESTIMATORS EXPO" area directly adjacent to break out/academy and meeting rooms. Featured for 2009 will be an Exhibitors lunch and networking social hour after 5:00 pm, July 23<sup>rd</sup>. There are only 18 spaces available – book early!

## Sponsorship Opportunities

### PRINCIPLE / PRESIDENT'S PARTY PACKAGE: \$10,000

Signage recognition at sponsored event; ASPE National home page ad for 1 year, (\$3500 value) 2 full page ads or 4 (1/2 page) ads in Estimating Today, full page ad in membership roster. (may be substituted) PLUS: Featured naming added to the event brochures; exhibit space in "ESTIMATOR'S EXPO" area, plus VIP seating for 2 at convention awards dinner, (Friday evening) plus full page ad in Estimating Today special convention program issue, exhibitor badge ribbon, podium recognition, demo room usage and 1 year local newsletter ad. \*\*Free employment ad in Estimating Today or ASPE National Homepage for 1 month for packages \$500 and above

### SPOTLIGHT / PRESIDENT'S PARTY PACKAGE: \$5,000

ASPE National home page ad for 8 months, 2 full page ads or 2 (1/2 page) ads in Estimating Today, half page ad in member roster buying guide, exhibit space in "ESTIMATOR'S EXPO" area, plus VIP seating for 2 at convention awards dinner, (Friday evening) plus full page ad in Estimating Today special convention program issue, exhibitor badge ribbon, podium recognition and signage recognition at sponsored event, demo room usage and 1 year local newsletter ad. 2 fully transferable membership vouchers will also be included. \*\*Free employment ad in Estimating Today or ASPE National Homepage for 1 month for packages \$500 and above

### PLATINUM / PRESIDENT'S PARTY PACKAGE (WED-FRI): \$3,500

ASPE National home page ad for 3 months, exhibit space in "ESTIMATOR'S EXPO" area, plus VIP seating for 2 at convention awards dinner, (Friday evening) plus full page ad in Estimating Today special convention program issue, exhibitor badge ribbon, podium recognition and signage recognition at sponsored event, demo room usage and 1 year local newsletter ad. \*\*Free employment ad in Estimating Today or ASPE National Homepage for 1 month for packages \$500 and above

### GOLD / PRESIDENT'S PARTY PACKAGE (WED-FRI): \$2,500

ASPE National home page ad for 3 months, exhibit space in "ESTIMATOR'S EXPO" area, half page ad in Estimating Today special convention program issue, exhibitor badge ribbon, podium recognition and signage recognition at sponsored event, demo room usage and 1 year local newsletter ad. \*\*Free employment ad in Estimating Today or ASPE National Homepage for 1 month for packages

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**SILVER PACKAGE (WED-FRI): \$1,000**

ASPE Homepage ad for three months, podium recognition and signage recognition at sponsored event, and 1 year local newsletter ad.

**Bronze PACKAGE (Saturday): \$1,000**

ASPE Homepage ad for one month, quarter page ad in Estimating Today special convention program issue, podium recognition and signage recognition at sponsored event, and six months local newsletter ad.

**A la carte Sponsorship Opportunities**

Table top exhibit space (2 day – registration area): \$1,000 (including 1 year local newsletter ad)

Golf Tournament Hole Sponsor signage: \$150.00 (including 1- time local ad) \$150.00

Chapter Meeting admission for one person for one full year (7 meetings) and quarter page local newsletter ad. \$350.00

\*\*Free employment ad in Estimating Today or ASPE National Homepage for 1 month for packages \$500 and above

**PLEASE FAX YOUR RESPONSE TO: 314-781-4830**

Please contact Brad Davis, Local Chapter President with any questions at 314-504-2505 or by e-mail at [bradd@musickconstruction.com](mailto:bradd@musickconstruction.com)

Make checks out to ASPE St. Louis \*\*Invoice upon request

Mail to: Musick Construction – c/o Brad Davis 254 Hanley Industrial Court – St. Louis, Missouri 63144

SPONSOR COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

**SPONSORSHIP PROGRAM (PLEASE CHECK)**

PRINCIPLE \_\_\_\_\_ SPOTLIGHT \_\_\_\_\_ PLATINUM \_\_\_\_\_ GOLD \_\_\_\_\_ SILVER \_\_\_\_\_ OTHER \_\_\_\_\_

AUTHORIZING SIGNATURE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_